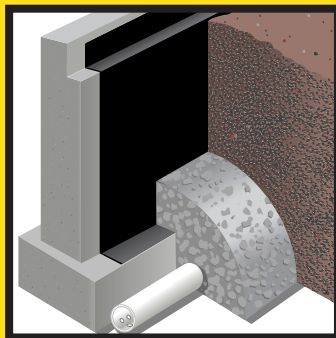


FIERCE PROTECTION



Your local Barrier Solutions
Contractor is ready to help.



**CHOOSE
waterproofing
with teeth.**

WATCHDOG WATERPROOFING®

features a tough, flexible waterproofing membrane that's spray-applied to seamlessly bridge shrinkage cracks and seal out water penetration.

This exclusive membrane remains elastic at low temperatures to provide year-round water resistance. The membrane is 40 mils thick when cured – at least four times thicker than a typical dampproofing application.



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Rev. 07/18



WATCHDOG
WATERPROOFING®

UNLEASH PROTECTION THAT LASTS

SEAMLESS COVERAGE TO SEAL OUT WATER

A dependable watchdog guards its territory around the clock, under any conditions, year after year.

Expect the same from ferocious

WATCHDOG WATERPROOFING®. Even through wet

seasons, saturated soil and freeze/thaw cycles,

WATCHDOG WATERPROOFING bites back against

the constant threat of moisture.

WATCHDOG WATERPROOFING's flexible membrane

provides thorough, seamless coverage for basement walls.

It also seals shrinkage cracks – effectively blocking potential

seepage points. This resilient membrane even blocks out water

under hydrostatic pressure, which occurs naturally

underground (a performance trait that mere dampproofing

can't provide).



As a result, WATCHDOG WATERPROOFING transforms mere basement space into reliably dry, usable space, and that increases the versatility and value of your home.

When you compare WATCHDOG WATERPROOFING to typical dampproofing, you'll see that there's really no comparison. The performance of WATCHDOG is far superior.

WATCHDOG WATER PROOFING

- Spray-applied for seamless coverage
- 40 mils thick (recommended) when dry
- Spans settling cracks up to 1/16"
- Stays flexible at low temperatures
- Withstands hydrostatic pressure underground

TYPICAL DAMPPROOFING

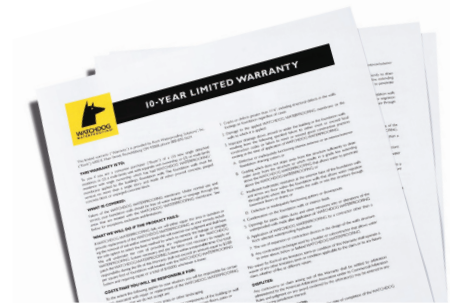
- May be brushed or rolled on with inconsistent coverage
- 10 mils thick, maximum
- Cracks right along with concrete
- Splits or shatters at low temperatures
- May leak under hydrostatic pressure



WATCHDOG WATERPROOFING is skillfully spray-applied for seamless, consistent protection against moisture.

You may be aware of another basement water treatment option called dampproofing, but typical dampproofing uses a thin layer of unmodified asphalt that won't span foundation shrinkage cracks. At most, dampproofing is 10 mils thick when dry – four times less than WATCHDOG WATERPROOFING's 40 mil membrane when dry.

Dampproofing also degrades quickly underground, becomes brittle and shatters at low temperatures. So considering dampproofing instead of WATCHDOG WATERPROOFING just doesn't hold water.



A faithful 10-year performance warranty.

WATCHDOG WATERPROOFING performs so reliably, it's backed by a 10-year performance warranty* with up to \$2,500 coverage for extra peace-of-mind.

And because the warranty is transferable, you add to your home's resale value when you add WATCHDOG WATERPROOFING to your basement.

To discuss your waterproofing needs, talk with your builder or your local Barrier Solutions Contractor, call 800-DRY-BSMT or visit WATCHDOGWATERPROOFING.com.

*For complete warranty details, visit WATCHDOGWATERPROOFING.com